



SERVICE ABOVE SELF AWARD Dr. Mallika Tiruvadanan Lakshni Pain & Palliative Can



VOCATIONAL EXCELLENCE AWARD Ms. K. Bhuvaneswari Compoare Software Pvt. Ltd.,



YOUNG ACHIEVER AWARD
Mr. Kush Kumar
Asian Junior Squash Champion





The President and Members of ROTARY CLUB OF MADRAS CHENNA PATNA (R.I. Dist 3230)

Cordially invite you for the

Vocational Awards Evening

on Thursday, 23rd January 2014

at 7.00 p.m.

at Hotel Savera, Dr. Radhakrishnan Salai, Mylapore, Chennai - 600 004 Cine Actor - Director K. BHAGYARAJ



has kindly consented to be the Chief Guest

Rtn R. Dileep Kumar President Rtn G. Prabhakar Secretary` Rtn S. Pattabiraman Dir - Vocational Service

High Tea - 6.30 p.m.



THE PRESIDENT AND MEMBERS OF THE ROTARY CLUB OF MADRAS CHENNA PATNA



R.I. District 3230, Chennai.

feel proud to confer the

'VOCATIONAL EXCELLENCE AWARD'



Ms. K.Bhuvaneswari

on 23RD January 2014



Chrathon

"Creativity is just connecting things. When you ask creative people how they did something, they feel a little guilty because they didn't really do it, they just saw something. It seemed obvious to them after a while. That's because they were able to connect experiences they've had and synthesize new things".

Way back in 1992 when young girls either took up to traditional jobs, you Bhuvaneswari thought differently; equipped with a Master's degree in Computer Science from the first batch of the ABC College, Mayiladuthurai, you decided to venture into the world of Computers by starting your own organization that does software development and training when there were not many in the field. You had the advantage of being a pioneer in your chosen vocation.

Even as a young child you often dreamt of becoming big; you set your goals high and wanted to be an achiever. Born to Shri. V. Krishnamurthy and Smt. Padmavathi, both hardworking parents in Government service you created your own path to reach your goal. Your creativity found scope when you initially started writing stories at a young age that got published in magazines from time to time.

As the CEO of your Company, you decided to be unique. You realized that computer knowledge could never reach the villages if the medium was English, because of your own personal experience. When you moved from Thamizh medium to English Medium you read your lessons in Thamizh first to grasp the subject and then read it in English to make your understanding easier. This prompted you to translate computer books and language into simple Thamizh that could easily be understood by everyone. This venture was a big success and more than 60 books are part of the academic syllabus in various universities in Tamil Nadu today. A proud achievement indeed!

You got interested in multimedia and started making documentary films, and multimedia stories and movies to enable easy learning and understanding also making it commercially viable to your Organization. You have won several awards and accolades, some of them being 'Swadeshi Entrepreneur' Award, 'Best Product based IT firm', 'Women Achiever' Award, 'Computer Genius' Award, 'Best Corporate Film Maker' Award, and 'Best Educationalist' Award to name a few.

Your recent writing in 'Mangayar Malar' and your subsequent interactions on facebook with housewives and women have become popular and have found a lot of admirers and followers. Your simple style and presentation has made the entire process of learning easy even to the lay man.

You also run 'Sri Pathmakrish Trust' where you have developed software for the visually impaired students which are extremely useful to them. Your Trust also supports and awards deserving candidates every year.

You, Bhuvaneswari are a true 'desi' as all your software products are completely Indianised and provide solutions using indigenous technology.

We, the President and the Members of the Rotary Club of Madras Chenna Patna feel privileged to confer upon you the 'VOCATIONAL EXCELLENCE AWARD' on this 23rd day of January 2014.







